



ReCAP™

Your Source for Competitor Locations

SOURCED FROM CAPLLC

Make faster, smarter decisions with the ReCAP database of location information

ReCAP Public & Private Schools Database 10.1 Quick Facts

Total # of Schools	127,856
Private Schools	28,336
Public Schools	99,520

CAP provides location data on 100% of Elementary & High Schools in the U.S.

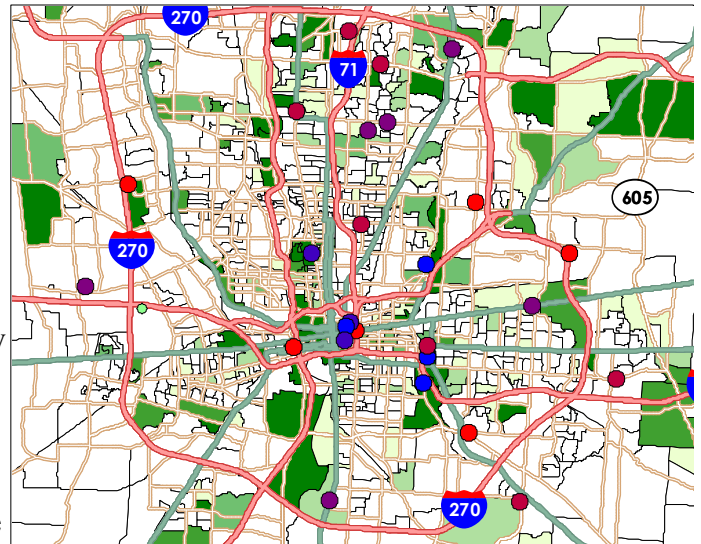
Find the ideal sites for your locations

ReCAP Retail provides the answers and the power to quickly and efficiently analyze existing retail sites to help you:

- Select locations for new site analysis
- Identify untapped potential and avoid unfavorable competitive situations
- Develop expansion plans to maximize profitability
- Make decisions more quickly and precisely and prioritize resources
- Analyze market potential and competitive threats
- Analyze the commercial retail universe proactively
- Determine growth segments as they relate to your concept

ReCAP Public & Private Schools: An Invaluable Tool for Site Analysis

The ReCAP Public & Privates Schools database is a current, verified file of academic institution locations into a comprehensive list of over 127,800 records from all 50 states, D.C. It provides a complete, continually updated view of today's education landscape, making it an invaluable tool for site selection and analysis. ReCAP Public & Private Schools can help you make intelligent, strategic decisions quickly utilizing up-to-date information. The data we deliver can be completely customized. Select the fields and



Schools Enrollment vs. Group Population Columbus, OH Major Market

geographic areas that pertain to your business and choose the format that works for you.

In addition, ReCAP Public &

Private Schools data will work seamlessly with your current mapping applications.

What makes ReCAP Public & Private Schools different from other databases?

The ReCAP Public & Private Schools Database offers records of all PK through 12th Grade schools in the United States.

The ReCAP Public & Private Schools is a thorough, *continually*

updated and verified database that is checked for accuracy and completeness utilizing the most reliable sources and rigorous processes available.

The ReCAP Public & Private Schools records

are individually researched and verified to ensure 100% exactness of classification.



The Complete List of Public & Private Schools K-12

Data Sources

The data is compiled from commercially and publicly available sources as well as **CAP's own proprietary data** for the academic landscape including:

- School Directories
- Internet Directories
- Business List and Phone Data
- Public/State Data
- Student Guides and Magazines
- Phone Verifications

Vintage

Because ReCAP Public & Private Schools is continuously updated, you can request specific schools by type to be collected, analyzed and licensed.
Current release:

January 2010

Call 630.416.9924 today and put the power of ReCAP

Retail to work for you!

*Other location data available:
Insurance, Hotels, Banking Locations,
Restaurant and our ReCap® Retail
Database with more than
1,027,156 retail locations!
Call for special pricing.*

See our Website:

www.datasourcetechnology.com

Location	Total	Location	Total
Alabama	1,982	Nebraska	1,356
Alaska	566	Nevada	749
Arizona	2,563	New Hampshire	777
Arkansas	1,285	New Jersey	3,827
California	13,522	New Mexico	1,059
Colorado	2,126	New York	6,455
Connecticut	1,491	North Carolina	3,122
Delaware	383	North Dakota	587
District of Columbia	327	Ohio	4,876
Florida	5,695	Oklahoma	1,957
Georgia	3,075	Oregon	1,736
Hawaii	1,740	Pennsylvania	5,384
Idaho	837	Rhode Island	495
Illinois	5,882	South Carolina	1,555
Indiana	2,696	South Dakota	822
Iowa	1,740	Tennessee	2,180
Kansas	1,624	Texas	10,266
Kentucky	1,881	Utah	1,154
Louisiana	1,835	Vermont	442
Maine	837	Virginia	2,721
Maryland	2,191	Washington	2,900
Massachusetts	2,686	West Virginia	883
Michigan	4,920	Wisconsin	3,161
Minnesota	3,217	Wyoming	405
Mississippi	1,277		
Missouri	3,002		
Montana	934		
Grand Total		127,856	

The file includes more than 127,800 locations with the following information:

School Name, Address 1, Institution Type, City, State, Zip, Districts, Total Enrollment, Enrollment by Grade & Ethnicity, Longitude, Latitude, and Georesult

School Name	Meridian Middle School	Greenbrier Elementary	Henry W Cowherd Middle School	Phoenix Program
Address	2195 Brandywyn.	2330 N Verde	433 N Farnsworths	938 Harrison St
Institution Type	Public	Public	Public	Public - Spec ED
Grade Levels	5-6	PK-5	6-8	PK-12r
City	Buffalo Grove	Arlington Hgts	Aurora	Galesburg
State	IL	IL	IL	IL
ZIP	60137	60004	60505	61401
Charter School	N	N	N	N
Magnet School	N	N	N	N
School Locale Size	Large	Small	Y	Distant
DMA Name	Chicago	Chicago	Chicago	Davenport—Rock Island—Moline
Verified Date	12/22/09	12/22/09	12/22/09	12/22/09
Total Enrollment	469	343	924	
Teachers	28	15	54	22
LONGITUDE	-87.95771	-87.998671	-88.281344	-90.352796
LATITUDE	42.18981	42.118688	41.763684	40.95853