



**RECAP™**

Your Source for Competitor Locations

SOURCED FROM CAPLLC

## Make faster, smarter decisions with the ReCAP database of location information

### ReCAP's Auto Dealer Location Database 11.1 Quick Facts

Retail Trade Names	40
Retail Locations	35,479
Categories	4
Domestic	
Foreign	
Luxury	
Foreign Luxury	

100% with SIC, NAICS and Category and Class

*No other database offers this breadth and depth of coverage by brand!*

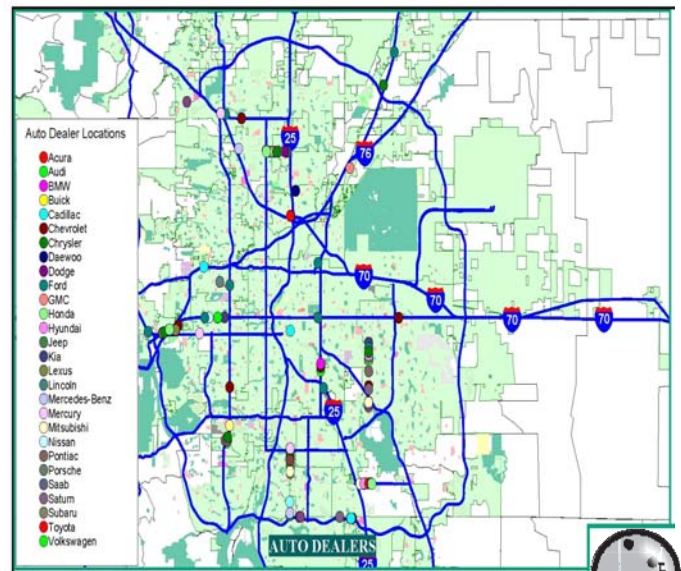
### Find the ideal sites for your locations

ReCAP's Auto Dealer Location Database provides the answers and the power to quickly and efficiently analyze existing retail sites to help you:

- Analyze market opportunities
- Analyze competitive threats
- Build sales and marketing strategies
- Assign sales territories

### The ReCAP Auto Dealer Location Database: The Ideal Marketing Tool for Site Selection and Analysis

ReCAP's Auto Dealer Location Database is a comprehensive listing containing more than 38,900 dealer locations by automobile brand. This data allows you to visualize locations in any geographic area. The level of detail makes ReCAP's Auto Dealer Location Database ideal for building sales and marketing plans. A current, verified file sorted by brand in every market in the United States, it provides a comprehensive view of today's dealer landscape. The data can help you make intelligent, strategic decisions



Auto Dealer locations in Denver

quickly utilizing up-to-date information. It can also be completely customized with the fields and geographic areas that pertain to your business and choose the

format that works for you.

*ReCAP Automotive data will work seamlessly with your current mapping applications.*

### What makes ReCAP's Auto Dealer Location Database different?

ReCAP's Auto Dealer Location Database is a thorough, **continually updated** and verified database that is checked for accuracy and completeness utilizing the most rigorous and

reliable sources and processes available. **Other location database files require you to wade through duplicate records and misclassified data, and include non-retail**

**locations, corporate offices and distribution points.** ReCAP records are individually researched and verified to ensure the correct industry classification.



# The Most Comprehensive Auto Dealer Location List Available

## Data Sources

The data is compiled from commercially and publicly available sources as well as CAP's own proprietary data for the retail industry, including:

- Chain Directories from HQ
- Internet Chain Directories
- Franchise Circulars
- Business List and Phone Data
- Public/State Data
- Retail Guides and Magazines
- Phone Verifications

## Vintage

ReCAP's Auto Dealer Location Database is continuously updated. You can request specific chains or classes of trade to be collected, analyzed and processed. Current release:

**June 2011**

**Call 630.416.9924 today and put the power of ReCAP to work for you!**

Other location data available: Retail, Insurance, Hotels, Banking Locations, Schools and our Restaurant Database with more than 263,809 restaurant locations!

Call for special pricing.

**See our Website:**

[www.datasourcetechnology.com](http://www.datasourcetechnology.com)

<b>Location ID</b>	656013	355930	1035560	1048291
<b>Trade Name ID</b>	10451	284	336	169
<b>Trade Name</b>	Mercury	Mercedes-Benz	Audi	Kia
<b>Company ID</b>	5550	5548	5544	5556
<b>Company</b>	Ford Motor Company	Daimler Chrysler	Audi AG	BMW of North America
<b>Store Name</b>	JIM CLICK MERCURY	GANLEY AKRON	FLETCHER JONES AUDI	TAYLOR KIA
<b>Address</b>	1030 W DUVAL RD	1345 E MARKET ST	1111 N CLARK ST	6300 W. CENTRAL AVE
<b>City</b>	GREEN VALLEY	AKRON	CHICAGO	TOLEDO
<b>State</b>	AZ	OH	IL	OH
<b>Zip Code</b>	85614	44305	60610	43615
<b>Geocode Level</b>	ADDRESS	ADDRESS	ADDRESS	ADDRESS
<b>Longitude</b>	-110.986939	-81.479138	-87.631321	-83.694345
<b>Latitude</b>	31.899952	41.063974	41.902618	41.675740
<b>CAP Category</b>	Auto Dealer	Auto Dealer	Auto Dealer	Auto Dealer
<b>CAP Class</b>	Domestic	Foreign Luxury	Foreign Luxury	Foreign
<b>Chain Size</b>	1921	337	264	637
<b>Verified Date</b>	23-Mar-08	20-Sept-08	31-Oct-08	12-Nov-08

\*Additional data available: ZIP 4, Phone Number, Fax Number, GeoResult, State Code, County Code, MSA, MSA Name, DMA, DMA Name, SIC and, NAIC.



The chart above shows sample records in the ReCAP Auto Dealer Location Database. Purchase only records you need in the format you want. Charts shown depict only a small sample of the vast amount of data available on each record.

Trade Name	CAP Class	Total	Trade Name	CAP Class	Total
Chevrolet	Domestic	3,433	Audi	Foreign	279
Ford	Domestic	3,261	Acura	Foreign	270
Chrysler	Domestic	2,157	Daewoo	Foreign	254
Dodge	Domestic	2,153	Isuzu	Foreign	217
Pontiac	Domestic	2,188	Volvo\Saab	Foreign	543
Jeep	Domestic	2,106	BMW	Foreign Luxury	370
Buick	Domestic	2,355	Mercedes-Benz	Foreign Luxury	340
GMC	Domestic	1,903	Lexus	Foreign Luxury	226
Mercury	Domestic	1,738	Porsche	Foreign Luxury	200
Saturn	Domestic	420	Land Rover	Foreign Luxury	195
Toyota	Foreign	1,222	Infinity	Foreign Luxury	181
Nissan	Foreign	1,055	Jaguar	Foreign Luxury	173
Honda	Foreign	1,044	Maserati	Foreign Luxury	49
Mazda	Foreign	888	Lotus	Foreign Luxury	46
Hyundai	Foreign	784	Ferrari	Foreign Luxury	32
Kia	Foreign	641	Bentley	Foreign Luxury	25
Subaru	Foreign	613	Cadillac	Luxury	1,300
Volkswagen	Foreign	577	Lincoln	Luxury	1,129
Suzuki	Foreign	457	HUMMER	Luxury	163
Mitsubishi	Foreign	433	<b>Total</b>		<b>35,479</b>