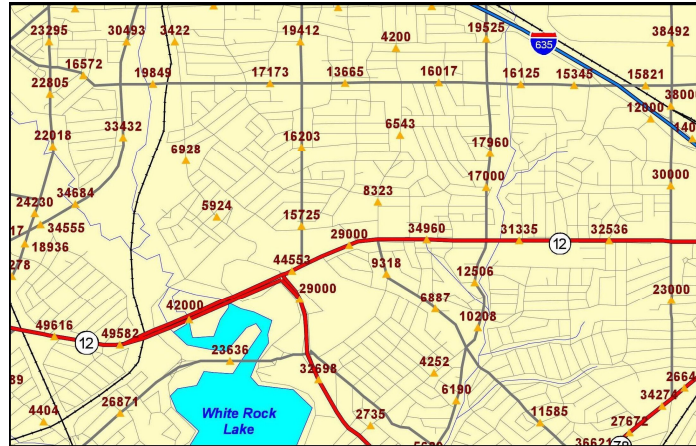


trafficmetrix®

Get the most extensive and current traffic volume information available for the United States with the TrafficMetrix® data. This comprehensive traffic source provides over 1.5 million counts, covering all areas and all types of roads. From freeways in the nation's largest metropolitan areas to roads in rural areas, TrafficMetrix data gives you the traffic volume information you need.

We continuously updates its TrafficMetrix data with traffic information from almost 6,000 sources nationwide. All data is standardized and assembled into a common geographic database.

Originally developed to support sophisticated retail trade models, TrafficMetrix data is built on years of experience.



Street map showing U.S. traffic counts for major highways and major roads.

Features:

- Over 1.5 million traffic volume counts at more than one million traffic data points
- Historical count information
- Street and nearest cross street information
- Available in all major GIS and database formats
- Available by state, region, county or any area you choose
- Quarterly updates

Benefits:

- Make better business decisions about site and territory analysis
- Understand traffic patterns
- Identify high demand opportunities
- Access free technical support provided by highly qualified technicians

Other Available Geographies:

- | | | |
|-------------|----------------------|---------------|
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