



RECAP™

Your Source for Competitor Locations

SOURCED FROM CAP LLC

Make faster, smarter decisions with the ReCAP database of location information

ReCAP Colleges & Universities Database 10.1 Quick Facts

| | |
|-------------------------|-------|
| Total Number of Schools | 6,895 |
| Private for Profit | 2,971 |
| Private not-for Profit | 1,886 |
| Public | 2,038 |

CAP provides location data on 100% of all two- and four-year colleges and universities in the U.S., including all main and branch campuses.

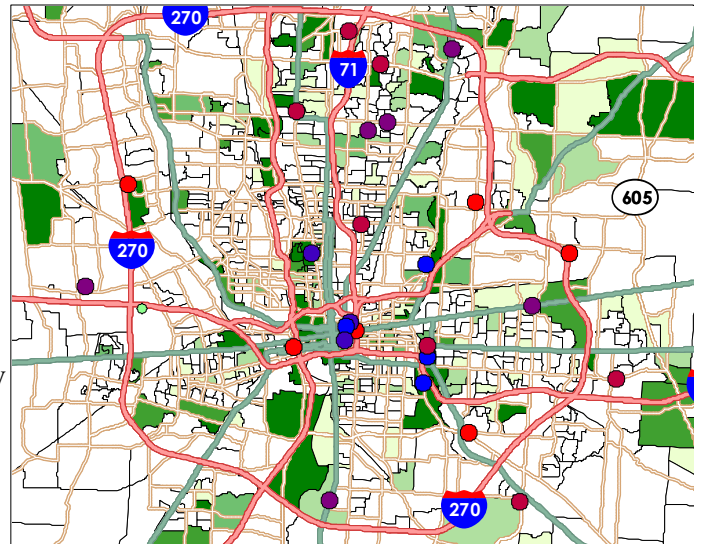
Find the ideal sites for your locations

ReCAP Retail provides the answers and the power to quickly and efficiently analyze existing retail sites to help you:

- Select locations for new site analysis
- Identify untapped potential and avoid unfavorable competitive situations
- Develop expansion plans to maximize profitability
- Make decisions more quickly and precisely and prioritize resources
- Analyze market potential and competitive threats
- Analyze the commercial retail universe proactively
- Determine growth segments as they relate to your concept

ReCAP Colleges & Universities: An Invaluable Tool for Site Analysis

The ReCAP Colleges & Universities database is a current, verified file of academic institution locations into a comprehensive list of over 6,800 records from all 50 states, D.C., and 8 U.S. Territories. It provides a complete, continually updated view of today's collegiate landscape, making it an invaluable tool for site selection and analysis. ReCAP Colleges & Universities can help you make intelligent, strategic decisions quickly utilizing up-to-date information. The data we deliver can be completely customized.



Colleges by Enrollment vs. Group Population Columbus, OH Major Market

Select the fields and geographic areas that pertain to your business and choose the format that works for you.

In addition, ReCAP Colleges & Universities data will work seamlessly with your current mapping applications.

What makes ReCAP Colleges & Universities different from other databases?

The ReCAP Colleges & Universities Database offers records of all two- and four-year colleges and universities, trade schools, and professional schools in the United States.

The ReCAP Colleges & Universities is a thorough, **continually updated** and verified database that is checked for accuracy and completeness utilizing the most reliable sources and rigorous processes available.

The ReCAP Colleges & Universities records are individually researched and verified to ensure 100% exactness of classification.



The Most Comprehensive Colleges & Universities

Data Sources

The data is compiled from commercially and publicly available sources as well as **CAP's own proprietary data** for the academic landscape including:

- School Directories
- Internet Directories
- Business List and Phone Data
- Public/State Data
- Student Guides and Magazines
- Phone Verifications

Vintage

Because ReCAP Colleges & Universities is continuously updated, you can request specific schools by type to be collected, analyzed and licensed. Current release:

May 2009

Call 630.416.9924 today and put the power of ReCAP Retail to work for you!

Other location data available: Insurance, Hotels, Banking Locations, Restaurant and our ReCap® Retail Database with more than 979,000 retail locations!

Call for special pricing.

See our Website:

www.datasourcetechnology.com

| Location | Total | Location | Total |
|----------------------|-------|----------------|-------|
| Alabama | 87 | Nebraska | 52 |
| Alaska | 9 | Nevada | 35 |
| Arizona | 114 | New Hampshire | 44 |
| Arkansas | 83 | New Jersey | 151 |
| California | 673 | New Mexico | 48 |
| Colorado | 111 | New York | 445 |
| Connecticut | 88 | North Carolina | 173 |
| Delaware | 18 | North Dakota | 29 |
| District of Columbia | 25 | Ohio | 390 |
| Florida | 360 | Oklahoma | 142 |
| Georgia | 190 | Oregon | 85 |
| Hawaii | 24 | Pennsylvania | 407 |
| Idaho | 27 | Rhode Island | 22 |
| Illinois | 271 | South Carolina | 96 |
| Indiana | 146 | South Dakota | 30 |
| Iowa | 93 | Tennessee | 171 |
| Kansas | 89 | Texas | 398 |
| Kentucky | 108 | Utah | 68 |
| Louisiana | 147 | Vermont | 29 |
| Maine | 45 | Virginia | 163 |
| Maryland | 95 | Washington | 121 |
| Massachusetts | 186 | West Virginia | 75 |
| Michigan | 186 | Wisconsin | 101 |
| Minnesota | 145 | Wyoming | 12 |
| Mississippi | 62 | | |
| Missouri | 197 | | |
| Montana | 29 | | |
| Grand Total | | 6,895 | |

The file includes more than 6,800 locations with the following information:

School Name, Address 1, Institution Type, City, State, Zip, Degrees Offered, Total Enrollment, Undergrad Enrollment, Longitude, Latitude, and Georesult

| | | | | | |
|-----------------------------|-------------------|------------------------|-------------------------|--------------------------------------|------------------------|
| School Name | College of DuPage | North Central College | Northwestern University | The Illinois Center for Broadcasting | University of Illinois |
| Address | 425 Fawell BLVD. | 30 N Brainard St | 633 Clark St | 55 W. 22nd Street | 601 E John Street |
| Institution Type | Public | Private not-for-profit | Private not-for-profit | Private for-profit | Public |
| Years Offered | 2-year | 4-year or above | 4-year or above | less-than-2-year | 4-year or above |
| City | Glen Ellyn | Naperville | Evanston | Lombard | Champaign |
| State | IL | IL | IL | IL | IL |
| ZIP | 60137 | 60540 | 60208 | 60148 | 61820 |
| Associate's Degree | Y | | | | |
| Bachelor's Degree | | Y | Y | | Y |
| Master's Degree | | Y | Y | | Y |
| Doctor's Degree | | | Y | | Y |
| Other Degree | | | Y | Y | Y |
| Total Enrollment | 25,668 | 2,726 | 19,291 | 219 | 43,246 |
| Undergrad Enrollment | 25,668 | 2,388 | 9,336 | 219 | 31,417 |
| LONGITUDE | -88.067980 | -88.143590 | -87.676750 | -88.017026 | -88.230289 |
| LATITUDE | 41.844310 | 41.775292 | 42.055530 | 41.845373 | 40.109057 |